

For Immediate Release
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**SINGER-SONGWRITER AND ACCLAIMED PRODUCER MIKAL BLUE
ANNOUNCES A SPECIAL PERFORMANCE AT THE HOTEL CAFÉ
IN HOLLYWOOD ON SEPTEMBER 30TH AT 10 PM**

Special Guests to Appear Including Kevin Hammond, Angel Taylor and Clint Crighton

*Currently Promoting His New CD Gold with "Code Blue" Online Songwriter Search Contest
At www.webceleb.com*

Singer-songwriter and sought after producer Mikal Blue has had a good run of late. His new CD *Gold* dropped earlier this year, he co-wrote & produced Colbie Caillat's platinum CD *Coco* (over 2 million copies sold in its' first year), and the title track for his solo release was heard on ABC's *October Road*. Mikal will play a special show at the Hotel Café in Hollywood on September 30th at 10 pm. Fellow artists Kevin Hammond, Angel Taylor and Clint Crighton will also take the stage with Mikal during the evening. Recently playing sold-out shows for an extended summer residency at Room 5 in Hollywood, Mikal has been joined by a host of his friends and cohorts on stage. Drop-in guests have included Ms. Caillat, Jason Reeves, Tyrone Wells (Universal Republic), Angel Taylor (Aware), Kevin Hammond, Angela Wood, Clint Crighton, and Hope (Atlantic).

Mikal is also promoting the "Code Blue" contest on www.webceleb.com in which musicians may submit their songs or lyrics to be judged online by fellow WebCeleb users. Seven finalists, chosen over seven weeks, with the most votes online are selected weekly and then will be judged at the end by Mikal Blue and immergent Records. The final winner will be flown to Blue's Revolver Studios to have their song personally produced by Mikal.

Currently in week five of the "Code Blue" contest there have been 225 songs submitted—and over 70 artists competing—week five marks the advent of a fresh opportunity to unveil yet another talented WebCeleb. The winner's thus far include: Josh Stewart (from MTV Engaged & Underage) with his song "Hold On" for week four. Nadia Lanfranconi won week three with her country / pop smash "when you're free." Week two went to Michael Geddes with "Rosemary" and Sleep Control, an electroacoustic rock n' roll trio, topped the charts in week one with their song "I Haven."

After working magic behind the scenes for many other artists including OneRepublic, Augustana, Gary Jules, Brendan James, and a host of others, British born Mikal Blue's emergence with *Gold* is a triumphant realization of a lifelong dream that began at age six, when his mom gave the Newcastle, England native a record player and six Beatles 45s. The album's heartfelt, autobiographical title track, "Gold," really sums up the story of finally getting to release an album of my own music," Blue says. "The whole point of the song is that when we're young we have a certain naïve idea of how our lives are going to turn out, but quite often the result is not how we hoped it would be. Of the hundreds of songs I've written over the years, these tracks are what I call my favorites."

Colbie Caillat's CD which dropped in mid-July was the #1 selling album on iTunes and debuted on The Billboard Top 200 Album chart at #5. Her song "Bubbly," on the Billboard Hot 100 and Hot Adult Top 40 Tracks charts, established her as an online sensation over the past year, with over 4.1 million plays on her Myspace page. In addition to working with Caillat, Mikal Blue has also been an integral part of the production on releases by The Offspring, Save Ferris and Five For Fighting.

Gold was co-produced by Curt Schneider, who produced the spectacular Five For Fighting album, and immergent President John Trickett. The album also features the contributions of two prominent rock guitarists, Michael Ward from The Wallflowers and Five For Fighting's Andrew Williams.

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